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JMC 3423.001

Organizational Client Profile

Women's Outreach Center

The Women's Outreach Center (WOC) works to fight inequality every day on our college campus. Advocating for women's rights and the LGBTQ community, the WOC serves to fight social injustice through trainings, programs, resources and hotlines. With the power of the community, they provide a variety of programs that are aimed at educating the student body about a healthy body image, sexual education, and awareness of high profile topics, such as sexual assault and domestic violence, to name a few. Established in 1999, the mission of the Women's Outreach Center is designed to challenge inequality, empowering those without a voice and encouraging social justice by advocating for equal rights, regardless of gender, race or sexual orientation.

The OU WOC is committed to spreading awareness, including empowering the campus to stand up against violence and creating a shift in the status quo. This shift is generated through a new movement, where the student body itself declares what is unjust and fair through the power of the peer. Changing the conversation through the people who are the world of tomorrow is key. The WOC encourages the student body to break down gender stereotypes, and acknowledge things such as rape culture in our media and every day society. Providing hundreds of resources, the WOC strives to create an environment of open communication on critical topics that affect the student body every day. This inclusive environment cultivated by the WOC is created through a close, accepting and celebratory approach with students. Powered by the student body for the student body, the Women's Outreach

Center is an organic organization that fuels the university with a healthy, new age ideology and philosophy that surrounds equal rights and empowered bodies.